



# Station Order

## Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

12033

**Contact:** Dianne Downey

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**Fax:** 801-975-4555

**Direct:** 801-975-4555

### KTVX-TV

Program Name	DP	Days	Length	Gross Rate	Mon Sep 24	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F	30	\$95.00 \$285.00	P3	1	1	1				3
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F	30	\$130.00 \$390.00	P3	1	1		1			3
Good Morn America 7:00 AM 9:00 AM	EM	M-F	30	\$140.00 \$700.00	P3	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$125.00 \$125.00	P3			1				1
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F	30	\$100.00 \$100.00	P3	1						1
Ellen 3:00 PM 4:00 PM	EF	M-F	30	\$250.00 \$750.00	P3	1	1		1			3
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$165.00 \$825.00	P3	1	1	1	1			5
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$165.00 \$825.00	P3	1	1	1	1			5
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F	30	\$165.00 \$825.00	P3	1	1	1	1			5
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F	30	\$200.00 \$800.00	P3	1	1		1			4
Grey's Anatomy 8:00 PM 9:00 PM	PT	Th	30	\$2,500.00 \$2,500.00	P3			1				1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$400.00 \$1,600.00	P3	1	1	1	1			4

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/17/2012 11:21:34 AM

KTVX-TV

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				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Length	Gross Rate	24	25	26	27	28	29	30	
Saturday 10p News	LN	Sa	\$325.00	P3							1
10:00 PM 10:30 PM	/	30	\$325.00								1
Sunday 10p News	LN	Su	\$500.00	P3							1
10:00 PM 10:30 PM		30	\$500.00								1
Nightline	LF	M-F	\$200.00	P3							1
10:35 PM 11:05 PM	/	30	\$200.00								1
Station Gross Totals			\$10,750.00	8	8	8	9	8	1	1	43

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